

N.Y. Event Style Awards Submission Form

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Corporate/Nonprofit Event Host (i.e., if you're a vendor, please list your client here):

Phone: _____ Email: _____

Name of Event: _____

Event Date: _____

Location of Event: _____

AWARD CATEGORY FOR THIS ENTRY (check only one per submission form)

Best Entertainment Program/Concept

Best Corporate or Association Event

Concept (over \$50k)

Best Corporate or Association Event

Concept (under \$50k)

Best Nonprofit Event Concept

Best Event PR Strategy

Best Fresh Idea

Best Gift or Gift Bag

Best Invitation Design

Best New Product

Best Centerpiece/Tabletop Design

Best Lighting Design

Best Overall Catering at an Event

Best Overall Event Decor (over \$50k)

Best Overall Event Decor (under \$50k)

Best Staging/Set Design

Best New Venue

Best Use of Technology

Best Video for an Event

The fee for each submission is:

\$75 for the first submission

\$60 for each additional submission

Please indicate payment form:

Check (Please make checks payable to BizBash Media.)

Credit card (Please fill out the information below and your credit card will be charged the amount indicated; a receipt will be forwarded to the above address.)

American Express MasterCard Visa

Credit Card Number: _____

Expiration Date: _____

Name (as it appears on card): _____

Amount to Be Charged: _____

Signature: _____

Date: _____

Billing Address (if different from above): _____

BIZBASH
NEW YORK

21 West 38th Street, 13th Floor, New York, NY 10018

BIZBASH
EXPO
& AWARDS

New York • The Javits Center • October 21, 2009

DIRECTIONS

Attach to this submission form:

A written explanation of **no more than 400 words** printed on 8.5"x11" paper (with no letterhead, please) that includes the following:

- The event's purpose
- The event's target audience
- The event's intended result and how this submission supported that result
- Guests' reaction to the event
- A list of the companies involved in the submission (for example, a Best Overall Event Decor entry list might include a decor company, lighting company, rental firm, etc.)
- As many as five print photographs, no larger than 8"x10", in both hard copy format and on a **CD**.
- Two photos on CD or flash drive to be used at the awards presentation

NOTE: Do not submit additional photos, slides, or photo disks. Judges will review no more than five images with each entry.

NOTE: Explanations for Best New Venue submissions should include a description of the venue and how it has worked for events since its introduction in 2008/2009. Please attach all submission materials with a paper clip, but do not include binders, folders, plastic covers, or other additional materials. Entries will not be not accepted via email. Entries will not be considered without all supporting materials that follow these directions.

MAIL SUBMISSIONS TO:

BizBash Expo & Awards
Events Department
21 West 38th Street, 13th Floor
New York, NY 10018

**THE DEADLINE FOR ALL SUBMISSIONS IS
FRIDAY, AUGUST 28, 2009.**

646.638.3600

www.bizbash.com

Rules

1. Entries must come from an actual event that occurred in the New York metropolitan area (a 50-mile radius of New York City) between July 1, 2008, and June 30, 2009. Only business, or nonprofit-related events—benefits, press conferences, launch parties, corporate meetings, incentives, in-store events, etc.—are eligible. **Private social events such as weddings, bar mitzvahs, and private dinner parties are not eligible.**

NOTE: Entries in the Best New Venue and Best New Product categories do not need to be from events, but the venues and products must have been produced or opened during the entry period noted above.

2. Submissions will be accepted from any individuals, companies, or nonprofit organizations involved in planning a special event, including corporate event planners, independent planners, and event vendors. The entry form must include the person in charge of the event for the organization (company, association, or nonprofit) that hosted it.

3. Each submission must include photographs and written explanations of the purpose of the event and how the submission contributed to the event. No more than five 8"x10" photos will be accepted for each submission. Written explanations **must** follow the specifications outlined in the directions or they will not be accepted. Entrants may submit work for more than one category, but each category's entry requires a separate submission package. No samples will be accepted, except for the Best Invitation and Best Gift or Gift Bag Categories.

4. Winners will be chosen by a team of judges made up of event-industry experts and BizBash editors, and will be announced at the annual Event Style Awards show. BizBash retains the right to eliminate a category or disqualify a submission or remove a category at their discretion if the number of entries is insufficient.

5. By submitting an entry for consideration for a BizBash Event Style Award, entrants authorize BizBash and its affiliates to publish any portion of the entry, including but not limited to submitted images and materials. In addition, all entries become property of BizBash and its affiliates and will not be returned.

6. If you have questions about the submission process or awards categories, please call **Sheryl Olaskowitz** at 646.839.6831, or email solaskowitz@bizbash.com.

7. All submissions must be the bona fide work of the company submitting the entry.

8. BizBash must receive all submissions by Friday, August 28, 2009.

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Award Categories

BEST ENTERTAINMENT PROGRAM/CONCEPT

Awarded for an outstanding performance or series of performances that contributed to the success of an event.

BEST CORPORATE OR ASSOCIATION EVENT CONCEPT (Over \$50k)

Awarded for an innovative and effective theme for an event planned by or for a corporation or association. Entries may include a new theme for an established annual event or a creative concept for a new event. This event's total budget must be more than \$50,000.

BEST CORPORATE OR ASSOCIATION EVENT CONCEPT (Under \$50k)

Awarded for an innovative and effective theme for an event planned by or for a corporation or association. Entries may include a new theme for an established annual event or a creative concept for a new event. This event's total budget must be \$50,000 or less.

BEST NONPROFIT EVENT CONCEPT

Awarded for an innovative and effective theme for an event planned by or for a nonprofit organization. Entries may include a new theme for an established annual event or a creative concept for a new event.

BEST EVENT PR STRATEGY

Awarded to the most original and effective attempt to use an event to generate buzz for a product or brand.

BEST FRESH IDEA

Awarded for the implementation of a pioneering, inventive idea that solved a problem or made an event especially effective. This category is intentionally broad, and entries may include any creative solution that can benefit other event planners.

BEST GIFT OR GIFT BAG

Awarded for a creative, effective event gift or gift bag that communicated the event's key message. Entries may include anything given as a parting item, and we encourage including a sample in each submission. If a sample is not available, please send photos.

BEST INVITATION DESIGN

Awarded for exceptional design and message communication through materials created to invite guests to an event. Each submission should include an actual copy of the invitation, although photos will be accepted.

BEST NEW PRODUCT

Awarded to the most original and helpful product released in the past year to help event planners create effective events. **NOTE:** Entries in this category do not need to be from a specific event.

BEST CENTERPIECE/TABLETOP DESIGN

Awarded for ingenuity of design in tabletop presentation. Entries may include plated dinners or cocktails tables, and could range from an extraordinary centerpiece to a full table setting including plates, flowers, tablecloths, menu cards, and other décor.

BEST LIGHTING DESIGN

Awarded for outstanding lighting production at an event.

***YOU MAY SUBMIT FOR MULTIPLE CATEGORIES.**

EACH CATEGORY'S ENTRY REQUIRES A SEPARATE SUBMISSION PACKAGE.

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BEST OVERALL CATERING AT AN EVENT

Awarded for outstanding food preparation, presentation, service, and planning. Entries should include menus and may include integration of both food and decor, as well as waitstaff uniforms, place settings, or other pieces used to enhance the catering at an event.

BEST OVERALL EVENT DECOR (over \$50k)

Awarded for outstanding creation of an effective, attractive environment at any type of special event. Entries may include a mix of decor, lighting, staging, entertainment, tabletop items, special effects, signage, or other pieces used to create an atmosphere that communicated the event's message. This event's total budget must be more than \$50,000.

BEST OVERALL EVENT DECOR (under \$50k)

Awarded for outstanding creation of an effective, attractive environment at any type of special event. Entries may include a mix of decor, lighting, staging, entertainment, tabletop items, special effects, signage, or other pieces used to create an atmosphere that communicated the event's message. This event's total budget must be \$50,000 or less.

BEST STAGING/SET DESIGN

Awarded for exceptional design of a stage or set award presentation, fashion show, concert, or other type of event.

BEST NEW VENUE

Awarded to the most outstanding new event location that opened during the past year. **NOTE:** Entries in this category do not need to be from a specific event.

BEST USE OF TECHNOLOGY

Awarded for the effective use of new technology to improve an event or meeting. Entries may include events that use a planning software program; audience response systems; audiovisual, lighting, or sound equipment; or other technology.

BEST VIDEO FOR AN EVENT

Award for an outstanding video/short film developed as content for an event or meeting. Entries may include educational or instructional videos, honoree tributes, or other videos created to be shown at an event to be viewed later. (Entries must be submitted on DVD along with the appropriate forms and explanations.)