

2009 BizBash National Print Rate Card



BIZBASH ALL MARKETS

Circulation: 110,000
New York, Los Angeles, Toronto, Chicago, Washington, D.C., & Florida

	1x	3x	6x
Full Page	\$26,250	\$22,325	\$21,000
2/3 Page*	\$21,000	\$17,850	\$16,800
1/2 Page	\$16,275	\$13,850	\$13,025
1/3 Page** †	\$12,600	\$10,700	\$10,075
Back Cover	\$47,250	\$40,175	\$37,800
Inside Front	\$36,750	\$31,250	\$29,400
Inside Back	\$36,750	\$31,250	\$29,400

*Jr. Page in FL **1/4 Page in FL † Square or Vertical in all other markets

LOS ANGELES

Circulation: 18,000

	1x	3x	6x
Full Page	\$5,400	\$4,900	\$4,350
2/3 Page	\$4,400	\$4,050	\$3,570
1/2 Page	\$3,300	\$2,975	\$2,800
1/3 Page*	\$2,200	\$1,875	\$1,825
Back Cover	\$9,925	\$8,825	\$8,375
Inside Front	\$8,050	\$7,275	\$6,725
Inside Back	\$8,050	\$7,275	\$6,725

*Square or Vertical

TORONTO

Circulation: 18,000

	1x	4x
Full Page	\$4,200	\$3,575
2/3 Page	\$3,150	\$2,675
1/2 Page	\$2,730	\$2,525
1/3 Page*	\$2,300	\$2,095
Back Cover	\$7,875	\$7,450
Inside Front	\$5,250	\$4,525
Inside Back	\$5,250	\$4,525

*Square or Vertical

2010 NATIONAL VENUE GUIDE

Circulation: 45,000 in Print **100,000 Online**

Full Page Display Ad in City Section	\$6,500
Full Page Formatted Ad in City Section	\$5,675
Full Page Display Ad (Pages 13-24)	\$7,150
Inside Front Cover	\$8,295
Full Page Display Ad (Pages 1-12)	\$8,295
Inside Back Cover	\$8,295
Back Cover	\$16,595

Frequency rates will apply for multiple city buys.
Sign up by July 31 and get a full page formatted ad for \$5,250.

RATE INFORMATION

Effective September 1, 2008. Rates are based on frequency of advertising in BizBash Magazine. Contracted rates are in effect for the length of the contract. Short rates will apply if contracts are cancelled. All contracts must be secured or paid with active credit cards. All rates are for color ads. Black and white ads are available upon request.

10% Discount for nonprofit venues
All ad rates are net

CONTACT INFORMATION

For national print, online, and trade show advertising options, please contact Robert Fitzgerald at 917.438.0177 or email, rfitzgerald@bizbash.com.

BIZBASH

New York • Los Angeles • Washington, D.C. • Florida • Toronto • Chicago
21 West 38th Street, 13th Floor, New York, NY 10018 • 646.638.3600 • bizbash.com

NEW YORK

Circulation: 20,000

	1x	3x	6x
Full Page	\$5,880	\$5,350	\$5,025
2/3 Page	\$4,750	\$4,410	\$4,080
1/2 Page	\$3,695	\$3,310	\$3,145
1/3 Page*	\$2,750	\$2,535	\$2,425
Back Cover	\$10,900	\$9,825	\$9,280
Inside Front	\$8,825	\$8,000	\$7,525
Inside Back	\$8,825	\$8,000	\$7,525

*Square or Vertical

WASHINGTON D.C.

Circulation: 18,000

	1x	4x
Full Page	\$5,150	\$4,175
2/3 Page	\$4,200	\$3,575
1/2 Page	\$3,150	\$2,675
1/3 Page*	\$2,100	\$1,775
Back Cover	\$9,450	\$8,025
Inside Front	\$7,675	\$6,525
Inside Back	\$7,675	\$6,252

*Square or Vertical

CHICAGO

Circulation: 18,000

	1x	5x
Full Page	\$5,150	\$4,175
2/3 Page	\$4,200	\$3,575
1/2 Page	\$3,150	\$2,675
1/3 Page*	\$2,100	\$1,775
Back Cover	\$9,450	\$8,025
Inside Front	\$7,675	\$6,525
Inside Back	\$7,675	\$6,252

*Square or Vertical

FLORIDA

Circulation: 18,000

	1x	4x	7x
Full Page	\$4,218	\$3,679	\$3,397
Jr. Page	\$3,450	\$3,044	\$2,822
1/2 Page	\$2,661	\$2,317	\$2,138
1/4 Page	\$1,690	\$1,465	\$1,361
1/8 Page	\$1,264	\$1,101	\$1,024
Back Cover	\$7,813	\$6,804	\$6,287
Inside Front	\$6,258	\$5,520	\$5,106
Inside Back	\$6,258	\$5,520	\$5,106
Market Resources	\$669	\$573	\$514