



# 2009 BizBash Chicago Rate Card

## BIZBASH MAGAZINE

Circulation: 18,000

	1x	5x
Full Page	\$5,150	\$4,175
2/3 Page	\$4,200	\$3,575
1/2 Page	\$3,150	\$2,675
1/3 Page*	\$2,100	\$1,775
Back Cover	\$9,450	\$8,025
Inside Front	\$7,675	\$6,525
Inside Back	\$7,675	\$6,525
Spread	\$8,925	\$7,150

\*Square or Vertical

## BIZBASH E-NEWSLETTER/DEDICATED E-MAIL

Weekly E-Newsletter – Top Banner Position	\$525
Weekly E-Newsletter – Display Box	\$630
Road Block of all ads on E-Newsletter (Banner, Tile, Display Box, E-Vertical)	\$1,095
E-Verticals	\$525
Dedicated E-Mail	\$2,875

## ART OF THE EVENT

Showcase your venue to key planners in a selected vertical market. Join the industry's leading planners and speakers at an editorial-style luncheon. Availability limited. \$5,250

## CONTACT INFORMATION

For additional advertising information, please contact:

**Robert Fitzgerald**  
917.438.0177  
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## BIZBASH WEB PRODUCTS

BizBash.com Online Site Visits/Mo: 691,927  
Unique Visitors/Mo: 246,222

Annual Online Display Program*	\$4,050
Premium Sponsored Listing	\$1,575
Banner/Display Box/Tile/Skyscraper	\$3,780

\*Program Includes: Premium sponsored listing, banner, tile, skyscraper, and display box rotating throughout the site.

## BIZBASH CHICAGO EVENT STYLE EXPO

Chicago Merchandise Mart, August 20, 2009  
Est. Attendance: 1,500

BOOTH SPACE	Renewal	Early Bird	Standard
Single (10 x 10)	\$2,200	\$2,300	\$2,400
Double (20 x 10)	\$4,400	\$4,600	\$4,800
Island (20 x 20)	\$8,800	\$9,200	\$9,600
Corner (10 x 10)	\$2,300	\$2,400	\$2,500

(Refer to floor plan)

## 2010 NATIONAL VENUE GUIDE

	Circulation: 45,000 in Print	100,000 Online
Full Page Display Ad in City Section		\$6,500
Full Page Formatted Ad in City Section		\$5,675
Full Page Display Ad (Pages 13-24)		\$7,150
Inside Front Cover		\$8,295
Full Page Display Ad (Pages 1-12)		\$8,295
Inside Back Cover		\$8,295
Back Cover		\$16,595

Frequency rates will apply for multiple city buys.  
Sign up by July 31 and get a full page formatted ad for \$5,250.

## RATE INFORMATION

Effective September 1, 2008. Rates are based on frequency of advertising in BizBash Magazine. Contracted rates are in effect for the length of the contract. Short rates will apply if contracts are cancelled. All contracts must be secured or paid with active credit cards. All rates are for color ads. Black and white ads are available upon request.

10% Discount for nonprofit venues  
All ad rates are net

# BIZBASH

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