



# BizBash

## Face-to-Face

### Exciting, Inspiring, and Captivating

Get up close and personal with your customers, current and prospective.

#### BIZBASH EVENT STYLE EXPO

BizBash Event Style Expos are the largest event-planning gatherings in local markets in North America.

Held annually, the exhibitions attract **thousands** of meeting and event professionals from across the country, eager to see what's new and what's next in the event industry. They come to learn, to share ideas, and most of all, to find new resources like **your product or service**.

#### BizBash Event Style Expos Deliver:

- **Thousands of attendees** and hundreds of vendors at shows in: New York, Los Angeles, Toronto, and Chicago
- An **unparalleled showcase** for your company. Build brand awareness while you demo new technologies, products, or services, for an audience of eager prospects
- The **most influential planners** from some of the biggest U.S. companies, 40% of whom spend more than \$100,000 on events annually
- An **unbeatable sales opportunity**. Countless possibilities for planners to find the right vendors and for exhibitors to meet potential clients

**“GREAT SHOW! GREAT ATTENDANCE!  
GREAT LEADS!”**

PATTI GOLDEN, DIRECTOR OF SALES AND CATERING  
ELLIS ISLAND AND THE UNITED NATIONS



**“EXHIBITING AT A BIZBASH TRADE SHOW IS A MUST FOR ANY EVENT VENDOR. IF YOU CAN'T FIND NEW BUSINESS AT THE SHOW, YOU SHOULDN'T BE IN THE EVENT BUSINESS, PERIOD.”**

REED BAKER, CEO, SOPHIST PRODUCTIONS, LLC.



**BizBash Event Style Awards** honor the very best in event creativity, in categories ranging from most innovative concept to most fashionable food. BizBash's Event Style Awards bring the industry together to celebrate their own, while putting brands on the map.

**BIZBASH  
EVENT  
STYLE  
AWARDS**

Photos: Brightroom Inc. for BizBash

**BIZBASH**

New York • Los Angeles • Washington, D.C. • Florida • Toronto • Chicago  
21 West 38th Street, 13th Floor, New York, NY 10018 • 646.638.3600 • bizbash.com