



2009 **BizBash** Florida Rate Card

BIZBASH MAGAZINE

Circulation: 15,000

	1x	3x	6x
Full Page	\$4,513	\$3,900	\$3,601
2/3 Page	\$3,800	\$3,325	\$3,080
1/2 Page	\$2,847	\$2,456	\$2,266
1/3 Page*	\$1,860	\$1,600	\$1,490
Back Cover	\$7,813	\$6,804	\$6,287
Inside Front	\$6,258	\$5,520	\$5,106
Inside Back	\$6,258	\$5,520	\$5,106
Spread	\$7,672	\$7,020	\$6,122

*Square or Vertical

BIZBASH E-NEWSLETTER/DEDICATED E-MAIL

E-Newsletter Distribution: 9,000

Ded. E-Mail Distribution: 7,000

Weekly E-Newsletter – Top Leaderboard Position	\$800
Weekly E-Newsletter – Display Box	\$800
Weekly E-Newsletter - Tile	\$750
Road Block of all ads on E-Newsletter <small>(Leaderboard, Tile, Display Box, E-Vertical)</small>	\$1,100
E-Verticals	\$800
Dedicated E-Mail	\$2,000

CONTACT INFORMATION

For additional advertising information, please contact:

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BIZBASH WEB PRODUCTS

BizBash.com Online Site Visits/Mo: 691,927

Unique Visitors/Mo: 246,222

Annual Online Display Program*	\$4,045
Premium Sponsored Listing	\$1,785
Leaderboard/Display Box/Tile/Skyscraper	\$3,780
Annual Rotating Leaderboard/Tile	\$1,360
Annual Rotating Display Box	\$1,360
Annual Rotating Skyscraper	\$1,360
Permanent Home Page Tile per Week <small>(min. three month purchase)</small>	\$1,050
Venue Showcase by Month	\$3,360

*Program Includes: Premium sponsored listing, leaderboard, tile, skyscraper, and display box rotating throughout the site.

2010 NATIONAL VENUE GUIDE

Circulation: 45,000 in Print

100,000 Online

Full Page Display Ad in City Section	\$6,500
Full Page Formatted Ad in City Section	\$5,675
Full Page Display Ad (Pages 13-24)	\$7,150
Inside Front Cover	\$8,295
Full Page Display Ad (Pages 1-12)	\$8,295
Inside Back Cover	\$8,295
Back Cover	\$16,595

Frequency rates will apply for multiple city buys.
Sign up by July 31 and get a full page formatted ad for \$5,250.

RATE INFORMATION

Effective March 1, 2009. Rates are based on frequency of advertising in BizBash Magazine. Contracted rates are in effect for the length of the contract. Short rates will apply if contracts are cancelled. All contracts must be secured or paid with active credit cards.

10% Discount for nonprofit venues

All ad rates are net

BIZBASH

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