



2009 BizBash Los Angeles Rate Card

BIZBASH MAGAZINE

Circulation: 18,000

| | 1x | 3x | 6x |
|--------------|---------|---------|---------|
| Full Page | \$5,400 | \$4,900 | \$4,350 |
| 2/3 Page | \$4,400 | \$4,050 | \$3,750 |
| 1/2 Page | \$3,300 | \$2,975 | \$2,800 |
| 1/3 Page* | \$2,200 | \$1,875 | \$1,825 |
| Back Cover | \$9,925 | \$8,825 | \$8,375 |
| Inside Front | \$8,050 | \$7,275 | \$6,725 |
| Inside Back | \$8,050 | \$7,275 | \$6,725 |
| Spread | \$9,175 | \$8,825 | \$7,395 |

*Square or Vertical

BIZBASH E-NEWSLETTER/DEDICATED E-MAIL

E-Newsletter Distribution: 9,000 Ded. E-Mail Distribution: 7,000

| | |
|--|---------|
| Weekly E-Newsletter—Top Banner Position | \$525 |
| Weekly E-Newsletter—Display Box | \$630 |
| Road Block of all ads on E-Newsletter (Banner, Tile, Display Box, E-Vertical) | \$1,050 |
| E-Verticals | \$525 |
| Dedicated E-Mail | \$2,625 |

ART OF THE EVENT

Showcase your venue to key planners in a selected vertical market. Join the industry's leading planners and speakers at an editorial-style luncheon. Availability limited. \$6,825

BIZBASH WEB PRODUCTS

BizBash.com Online Site Visits/Mo: 691,927

Unique Visitors/Mo: 246,222

| | |
|--|---------|
| Annual Online Display Program* | \$4,050 |
| Premium Sponsored Listing | \$1,785 |
| Banner/Display Box/Tile/Skyscraper | \$3,780 |
| Permanent Home Page Tile per Week (min. three month purchase) | \$1,050 |
| Venue Showcase by Month | \$3,360 |

*Program Includes: Premium sponsored listing, banner, tile, skyscraper, and display box rotating throughout the site.

BIZBASH LA EVENT STYLE EXPO SHOW & AWARDS

LA Mart, June 11, 2009

Attendance: 1,800

| BOOTH SPACE | Renewal | Early Bird | Standard |
|--|---------|------------|----------|
| Single (10 x 10) | \$2,375 | \$2,475 | \$2,575 |
| Double (20 x 10) | \$4,725 | \$4,925 | \$5,125 |
| Island (20 x 20) | \$9,450 | \$9,850 | \$10,250 |
| Corner (10 x 10) | \$2,575 | \$2,675 | \$2,775 |
| Premium (10 x 10) (Refer to floor plan) | \$2,775 | \$2,875 | \$2,975 |

2010 NATIONAL VENUE GUIDE

Circulation: 45,000 in Print

100,000 Online

| | |
|--|----------|
| Full Page Display Ad in City Section | \$6,500 |
| Full Page Formatted Ad in City Section | \$5,675 |
| Full Page Display Ad (Pages 13-24) | \$7,150 |
| Inside Front Cover | \$8,295 |
| Full Page Display Ad (Pages 1-12) | \$8,295 |
| Inside Back Cover | \$8,295 |
| Back Cover | \$16,595 |

Frequency rates will apply for multiple city buys.
Sign up by July 31 and get a full page formatted ad for \$5,250.

CONTACT INFORMATION

For additional advertising information, please contact:

Robert Fitzgerald
917.438.0177
rfitzgerald@bizbash.com

RATE INFORMATION

Effective September 1, 2008. Rates are based on frequency of advertising in BizBash Magazine. Contracted rates are in effect for the length of the contract. Short rates will apply if contracts are cancelled. All contracts must be secured or paid with active credit cards. All rates are for color ads. Black and white ads are available upon request.

10% Discount for nonprofit venues

All ad rates are net

BIZBASH

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8721 Sunset Blvd., Suite P7, West Hollywood, CA 90069 • 310.659.9510 • bizbash.com/losangeles