



2009 BizBash New York Rate Card

BIZBASH MAGAZINE

Circulation: 20,000

	1x	3x	6x
Full Page	\$5,880	\$5,350	\$5,025
2/3 Page	\$4,750	\$4,410	\$4,080
1/2 Page	\$3,695	\$3,310	\$3,145
1/3 Page*	\$2,750	\$2,535	\$2,425
Back Cover	\$10,900	\$9,825	\$9,280
Inside Front	\$8,825	\$8,000	\$7,525
Inside Back	\$8,825	\$8,000	\$7,525
Spread	\$9,995	\$9,625	\$8,550

*Square or Vertical

BIZBASH E-NEWSLETTER/DEDICATED E-MAIL

E-Newsletter Distribution: 24,400 Ded. E-Mail Distribution: 15,000

Weekly E-Newsletter – Top Banner Position	\$1,150
Weekly E-Newsletter – Display Box	\$1,260
Road Block of all ads on E-Newsletter (Banner, Tile, Display Box, E-Vertical)	\$2,625
E-Verticals	\$1,050
Dedicated E-Mail	\$4,625

ART OF THE EVENT

Showcase your venue to key planners in a selected vertical market. Join the industry's leading planners and speakers at an editorial-style luncheon. Availability limited. \$6,825

BIZBASH WEB PRODUCTS

BizBash.com Online Site Visits/Mo: 691,927

Unique Visitors/Mo: 246,222

Annual Online Display Program*	\$5,775
Premium Sponsored Listing	\$1,785
Banner/Display Box/Tile/Skyscraper	\$4,985
Permanent Home Page Tile per Week (min. three month purchase)	\$2,625
Venue Showcase by Month	\$4,200

*Program Includes: Premium sponsored listing, banner, tile, skyscraper, and display box rotating throughout the site.

BIZBASH NY EVENT STYLE EXPO

Jacob Javits Convention Center, October 21, 2009

Attendance: 3,500

BOOTH SPACE	Renewal	Early Bird	Standard
Single (10 x 10)	\$3,350	\$3,450	\$3,550
Double (20 x 10)	\$6,725	\$6,925	\$7,125
Island (20 x 20)	\$13,450	\$13,850	\$14,250
Corner (10 x 10)	\$3,575	\$3,675	\$3,775
Premium (10 x 10) (Refer to floor plan)	\$4,000	\$4,100	\$4,200

2010 NATIONAL VENUE GUIDE

Circulation: 45,000 in Print

100,000 Online

Full Page Display Ad in City Section	\$6,500
Full Page Formatted Ad in City Section	\$5,675
Full Page Display Ad (Pages 13-24)	\$7,150
Inside Front Cover	\$8,295
Full Page Display Ad (Pages 1-12)	\$8,295
Inside Back Cover	\$8,295
Back Cover	\$16,595

Frequency rates will apply for multiple city buys.
Sign up by July 31 and get a full page formatted ad for \$5,250.

CONTACT INFORMATION

For additional advertising information, please contact:

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RATE INFORMATION

Effective September 1, 2008. Rates are based on frequency of advertising in BizBash Magazine. Contracted rates are in effect for the length of the contract. Short rates will apply if contracts are cancelled. All contracts must be secured or paid with active credit cards. All rates are for color ads. Black and white ads are available upon request.

10% Discount for nonprofit venues

All ad rates are net

BIZBASH

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