



2009 BizBash Toronto Rate Card

BIZBASH MAGAZINE

Circulation: 18,000	1x	4x
Full Page	\$4,200	\$3,575
2/3 Page	\$3,150	\$2,675
1/2 Page	\$2,730	\$2,525
1/3 Page*	\$2,300	\$2,095
Back Cover	\$7,875	\$7,450
Inside Front	\$5,250	\$4,525
Inside Back	\$5,250	\$4,525
Spread	\$7,150	\$6,425

*Square or Vertical

BIZBASH E-NEWSLETTER/DEDICATED E-MAIL

E-Newsletter Distribution: 12,300	Ded. E-Mail Distribution: 11,300
Weekly E-Newsletter – Top Banner Position	\$525
Weekly E-Newsletter – Display Box	\$630
Road Block of all ads on E-Newsletter (Banner, Tile, Display Box, E-Vertical)	\$1,000
E-Verticals	\$525
Dedicated E-Mail	\$2,095

ART OF THE EVENT

Showcase your venue to key planners in a selected vertical market. Join the industry's leading planners and speakers at an editorial-style luncheon. Availability limited. \$5,250

CONTACT INFORMATION

For additional advertising information, please contact:

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BIZBASH WEB PRODUCTS

BizBash.com Online Site Visits/Mo: 691,927
Unique Visitors/Mo: 246,222

Annual Online Display Program*	\$2,925
Premium Sponsored Listing	\$1,050
Banner/Display Box/Tile/Skyscraper	\$2,625

CPM rates are also available.

*Program Includes: Premium sponsored listing, banner, tile, skyscraper, and display box rotating throughout the site.

BIZBASH TORONTO EVENT STYLE EXPO

Direct Energy Centre, February 11, 2009
Attendance: 1,200

BOOTH SPACE	Renewal	Early Bird	Standard
Single (10 x 10)	\$1,850	\$1,950	\$2,050
Double (20 x 10)	\$3,895	\$3,895	\$4,095
Island (20 x 20)	\$6,995	\$7,795	\$8,195
Corner (10 x 10)	\$1,950	\$2,050	\$2,150
Premium (10 x 10) (Refer to floor plan)	\$2,050	\$2,150	\$2,250

RATE INFORMATION

Effective September 1, 2008. Rates are based on frequency of advertising in BizBash Magazine. Contracted rates are in effect for the length of the contract. Short rates will apply if contracts are cancelled. All contracts must be secured or paid with active credit cards. All rates are for color ads. Black and white ads are available upon request.

10% Discount for nonprofit venues

All rates are quoted in Canadian Dollars (Can\$)

All ad rates are net

BIZBASH

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