



2009 **BizBash** Washington, D.C. Rate Card

BIZBASH MAGAZINE

Circulation: 18,000

	1x	3x
Full Page	\$5,150	\$4,175
2/3 Page	\$4,200	\$3,575
1/2 Page	\$3,150	\$2,675
1/3 Page*	\$2,100	\$1,775
Back Cover	\$9,450	\$8,025
Inside Front	\$7,675	\$6,525
Inside Back	\$7,675	\$6,252
Spread	\$9,250	\$5,650

*Square or Vertical

BIZBASH E-NEWSLETTER/DEDICATED E-MAIL

Weekly E-Newsletter – Top Banner Position	\$525
Weekly E-Newsletter – Display Box	\$630
Road Block of all ads on E-Newsletter (Banner, Tile, Display Box, E-Vertical)	\$1,095
E-Verticals	\$525
Dedicated E-Mail	\$2,625

ART OF THE EVENT

Showcase your venue to key planners in a selected vertical market. Join the industry's leading planners and speakers at an editorial-style luncheon. Availability limited. \$5,250

CONTACT INFORMATION

For additional advertising information, please contact:

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BIZBASH WEB PRODUCTS

BizBash.com Online Site Visits/Mo: 691,927

Unique Visitors/Mo: 246,222

Annual Online Display Program*	\$4,050
Premium Sponsored Listing	\$1,575
Banner/Display Box/Tile/Skyscraper	\$3,780

*Program Includes: Premium sponsored listing, banner, tile, skyscraper, and display box rotating throughout the site.

2010 NATIONAL VENUE GUIDE

Circulation: 45,000 in Print

100,000 Online

Full Page Display Ad in City Section	\$6,500
Full Page Formatted Ad in City Section	\$5,675
Full Page Display Ad (Pages 13-24)	\$7,150
Inside Front Cover	\$8,295
Full Page Display Ad (Pages 1-12)	\$8,295
Inside Back Cover	\$8,295
Back Cover	\$16,595

Frequency rates will apply for multiple city buys.
Sign up by July 31 and get a full page formatted ad for \$5,250.

RATE INFORMATION

Effective September 1, 2008. Rates are based on frequency of advertising in BizBash Magazine. Contracted rates are in effect for the length of the contract. Short rates will apply if contracts are cancelled. All contracts must be secured or paid with active credit cards. All rates are for color ads. Black and white ads are available upon request.

10% Discount for nonprofit venues

All ad rates are net

BIZBASH

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